

Just the marketing your business needs.

Pick the services you want and build a plan around exactly what your business is ready for. Every price below is what that service costs, confirmed in your written quote, and you own everything we build.

## 1. Tell us what you need

A short conversation about your business and where you would like to grow.

## 2. Get a clear quote

A written price for the exact services you picked, fixed once the scope is agreed.

## 3. We get to work

You approve, we build. Everything ongoing is month to month, so you can adjust your services whenever it suits your business.

## 1 Websites

One-time build. Your hosting and domain stay in your own name, and you get the logins.

*Every site is mobile first, built to be found in search, and yours to keep.*

| WHAT YOU GET                  | DETAILS                                                                              | PRICE                    |
|-------------------------------|--------------------------------------------------------------------------------------|--------------------------|
| <b>6 to 8 page website</b>    | Custom design, mobile first, contact form.                                           | <b>\$599</b>             |
| <b>8 to 10 page website</b>   | Custom design, mobile first, contact form and booking form.                          | <b>\$899</b>             |
| <b>Medical website</b>        | Contact form, booking form, and a before and after gallery of up to 200 photos.      | <b>\$1,200</b>           |
| <b>Extra gallery photos</b>   | Each additional set of up to 200 before and after photos.                            | <b>\$200</b>             |
| <b>Online store</b>           | Ecommerce site carrying up to 500 products.                                          | <b>from \$1,500</b>      |
| <b>Extra products</b>         | Each additional set of up to 500 products.                                           | <b>\$500</b>             |
| <b>Changes before go-live</b> | Adjustments while we build, within reason, so the site launches the way you want it. | <b>Included</b>          |
| <b>Changes after go-live</b>  | Updates, new content, and maintenance once the site is live.                         | <b>\$100</b><br>per hour |

## 2 Search engine optimization

Getting your business found by the people already searching for what you do, in the towns you actually serve.

*Month to month. Built around local search, which is where small business customers look first.*

| WHAT YOU GET                         | DETAILS                                                                                                                                                   | PRICE                     |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| <b>First month</b>                   | Keyword and competitor research, your Google Business Profile optimized, on-page work across your main pages, and tracking set up so progress is visible. | <b>\$599</b>              |
| <b>Essentials, every month after</b> | Ongoing on-page work, Google Business Profile posts, listing accuracy, and a monthly report in plain language.                                            | <b>\$399</b><br>per month |
| <b>Growth, every month after</b>     | Everything in Essentials, plus a wider set of keywords, new pages written for the services you want to sell most, and review generation.                  | <b>\$649</b><br>per month |
| <b>Additional location</b>           | Each extra location, with its own profile and local pages.                                                                                                | <b>\$149</b><br>per month |

## 3 Business directory profiles

Set up so customers find the same name, address, phone number, and hours everywhere they look.

| WHAT YOU GET            | DETAILS                                                                               | PRICE        |
|-------------------------|---------------------------------------------------------------------------------------|--------------|
| <b>5 profiles</b>       | The five directories that matter most for your type of business, set up and verified. | <b>\$500</b> |
| <b>6 to 10 profiles</b> | Wider coverage across the directories your customers search.                          | <b>\$800</b> |

## 4 Ad campaigns

Copy, graphics, campaign setup, and the monthly management that keeps them working. Your ad spend is paid directly to Google or Meta in your own account.

| WHAT YOU GET                     | DETAILS                                                                                                           | PRICE              |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------|
| Ad set, per channel              | Three to five ad variations for one campaign, written and designed, then set up and launched.                     | \$385              |
| Video ad variation               | Added to any ad set, each variation.                                                                              | \$39               |
| Campaign management, one channel | Your campaigns watched and adjusted through the month, with budget pacing, audience tuning, and a monthly report. | \$349<br>per month |
| Each additional channel          | Google, Meta, or any other channel you want running alongside the first.                                          | \$199<br>per month |
| Higher spend management          | For accounts spending more than \$5,000 a month, where there is more to watch and more to gain.                   | \$599<br>per month |

## 5 Audits

A clear picture of where your business stands online, written so you can act on it yourself.

| WHAT YOU GET          | DETAILS                                                                   | PRICE |
|-----------------------|---------------------------------------------------------------------------|-------|
| SEO audit             | How your site performs in search, ranked by what to do first.             | \$49  |
| Security audit        | How your site is protected, with the fixes explained in plain language.   | \$49  |
| Compliance audit      | Accessibility and privacy, checked against current standards.             | \$49  |
| Full competitor audit | Website, social, ads, and directory listings for up to three competitors. | \$699 |
| Extra competitor      | Each competitor beyond the first three.                                   | \$199 |

## 6 Email marketing

Monthly management. Your email platform account stays in your name.

| LEVEL            | WHAT YOU GET                                                               | PRICE                              |
|------------------|----------------------------------------------------------------------------|------------------------------------|
| Basic            | About 2 campaigns per month, copy and design, basic reporting.             | <b>\$635</b><br>per month          |
| Growth           | About 4 campaigns per month, one automation maintained, list segmentation. | <b>\$1,275</b><br>per month        |
| Pro              | Higher volume, multiple automations, list strategy.                        | <b>\$2,125</b><br>per month        |
| Single campaign  | One campaign, on its own.                                                  | <b>\$510</b>                       |
| Automation setup | One welcome flow, multiple flows, or a full lifecycle build.               | <b>\$1,275 / \$2,975 / \$4,250</b> |

## 7 Logo design

Three proofs to choose from, and the final files are yours in every format you need.

| WHAT YOU GET  | DETAILS                                                                                 | PRICE        |
|---------------|-----------------------------------------------------------------------------------------|--------------|
| Static logo   | Three proofs, then the finished logo in the formats for print, web, and social.         | <b>\$250</b> |
| Animated logo | Three proofs, then the finished logo with movement for video, social, and your website. | <b>\$399</b> |

## 8 Blog content

Written for your customers first and for search second, which is what keeps people reading.

| WHAT YOU GET               | DETAILS                                                                                     | PRICE                     |
|----------------------------|---------------------------------------------------------------------------------------------|---------------------------|
| Add a blog to your website | The blog built into your site, plus the first month of content at 12 posts, three per week. | <b>\$599</b>              |
| Monthly blog content       | Ongoing posts written, published, and shared, month to month.                               | <b>\$329</b><br>per month |
| Single blog post           | One post, on its own.                                                                       | <b>\$65</b>               |

## 9 Social media marketing

Daily posting across your channels, written in your voice, so your business shows up every day.

| WHAT YOU GET            | DETAILS                                                      | PRICE                     |
|-------------------------|--------------------------------------------------------------|---------------------------|
| First month, 3 channels | Channel setup, content plan, and daily posting from day one. | <b>\$1,200</b>            |
| Every month after       | Daily posting on three channels, 28 to 31 posts each month.  | <b>\$499</b><br>per month |
| Additional channel      | Each channel beyond the first three.                         | <b>\$100</b><br>per month |
| Reel video              | Short vertical video, added whenever you want one.           | <b>\$25</b><br>each       |

## 10 Video editing

Edited from the footage you supply, and cut for wherever you plan to post it.

| WHAT YOU GET  | DETAILS                                                                                                  | PRICE                    |
|---------------|----------------------------------------------------------------------------------------------------------|--------------------------|
| Video editing | One hour minimum. As a rule of thumb, about two hours of editing for every 15 minutes of finished video. | <b>\$125</b><br>per hour |

**Five things are always yours.** We set them up and hand you the keys.

- **Your hosting.** Your own account, in your name.
- **Your domain.** Your own registrar account, in your name.
- **Your ad spend.** Paid directly to Google or Meta in your own account, so every dollar of it goes to your campaigns.
- **Your email platform.** Your own account. Management is the separate fee listed above.
- **Your business directory listings.** Claimed and verified in your name.

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## How this works

- Your written quote confirms the exact services and the price once the scope is clear.
- Changes while we build are included, within reason. Once your site is live, updates are billed at \$100 per hour.
- Everything ongoing is month to month, so you can adjust your services whenever it suits your business.
- You own everything we build. Files, accounts, and content transfer to you.
- Ad spend is paid directly to Google or Meta in your own account.
- This menu is valid for 30 days from the date above.

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**Obris Launch LLC** · [obris.co](https://obris.co)

We would love to hear about your business. Call us at

**(405) 358-3433**, or book a consultation at  
[calendly.com/obris-launch/30min](https://calendly.com/obris-launch/30min)